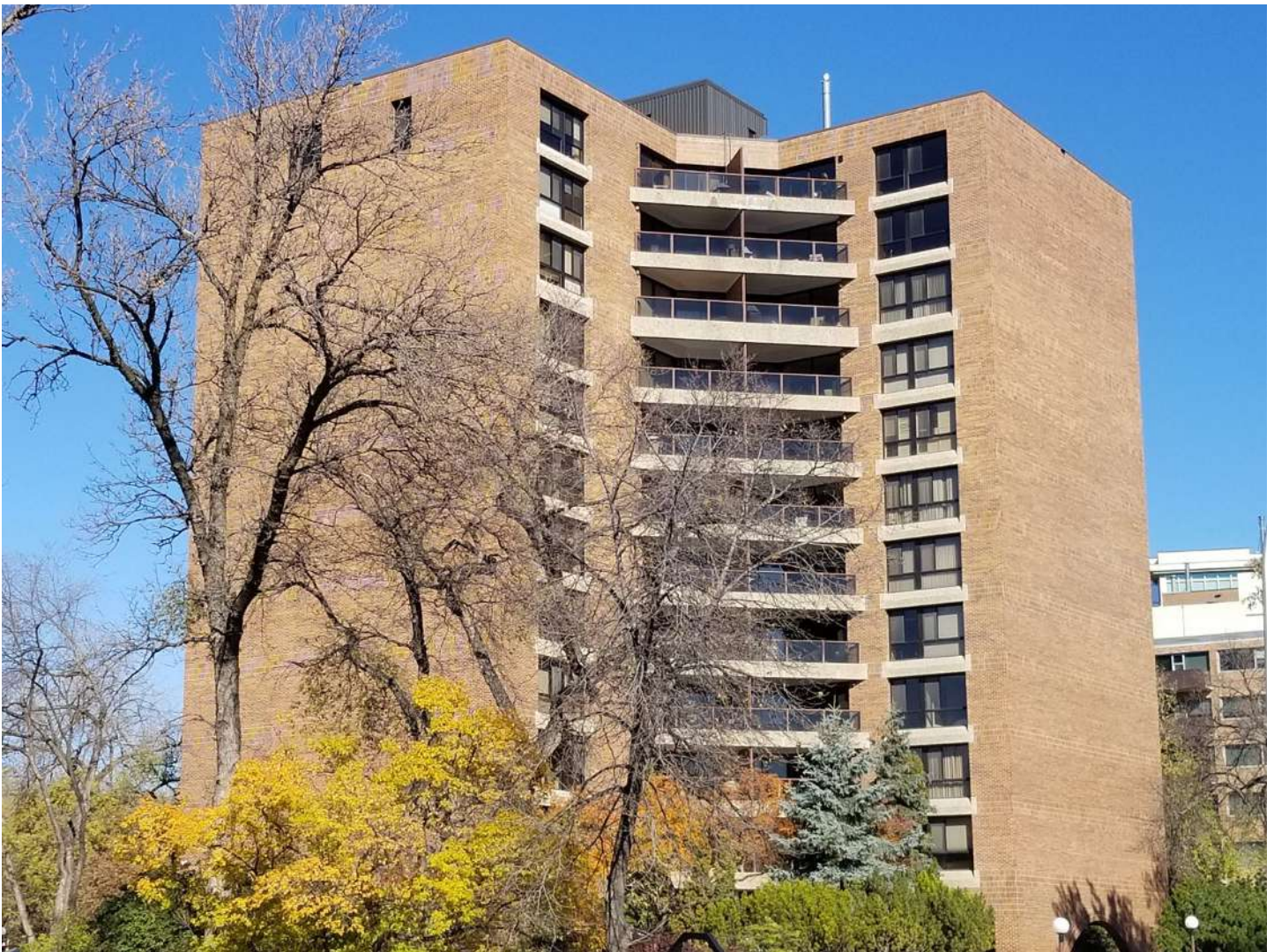




REAL ESTATE TIPS & ADVICE

4 'Must-Have' Condo Features

Make sure your condo has these (and more)



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A friend of mine had called me some time ago, and asked me to give him a Market Evaluation on his **investment property in #Winnipeg**. Turns out he had purchased a small condo about a year before, and had done so 'privately', without the use of a real estate agent, a decision he now regretted for several reasons. As we were talking about his *investment property*, my mind went over the top features any investor should be looking for when purchasing a condominium.

Location, Location, Location

You've heard this before. The top three most important things in realestate are...well, you know. Its no different when purchasing an investment #condo, or a condo for your own personal use. Will it be easy to resell, or does the

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location hamper your re-sale efforts? If you're going to rent it out, is the condo located near public transportation routes? Is the neighbourhood safe? Many factors come into play.

Parking

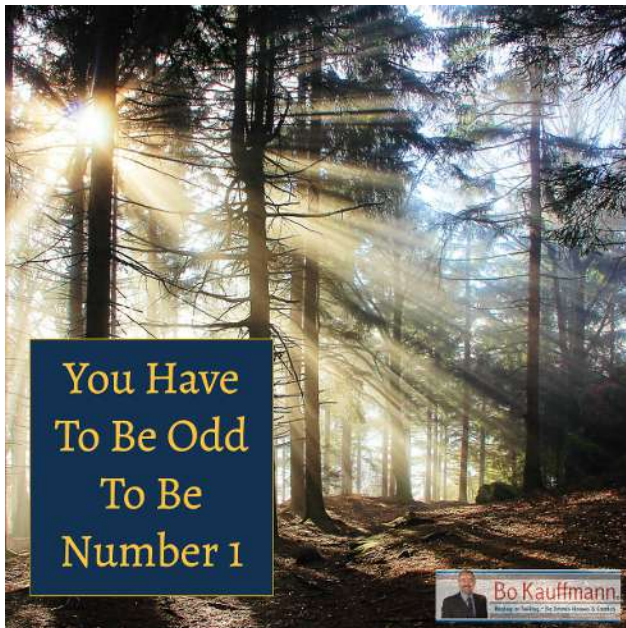
Parking, especially in central locations such as downtown, is always at a premium. Even if you are lucky enough to rent out your investment property to someone who does not drive their own vehicle, reselling a condo without its own parking spot is more difficult.

Balcony

With several apartment-to-condo conversions underway, it's easy to forget that a balcony is still one of the most important features requested by buyers. Especially with our winter climate, having underground or indoor parking is an often-requested feature, albeit at a price premium.

Back to my friend: His private purchase ended up being a very poor deal, as his investment condo had NONE of these features. Located in a rough part of town, no parking spot, no balcony, no in-suite laundry and on the 3rd floor with no elevator will make this a very tough sale, even in a hot market.

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Moral of the story: If you're going to sell to buyers. Without a spot to sit outside, perhaps read a book in the fresh air or throw some beef on the 'que, owners and renters will feel trapped inside their condo. Make sure your investment condo has a balcony or, if located on the main floor, it has a patio space.

In-Suite Laundry



Less important with single men, but in-suite laundry is almost 'vital' to female condo buyers and renters. Having a secure place to do your own laundry is, at the very least, a 'nice to have' feature. Sometimes, a condo which has no in-suite laundry is at least able to add this feature later on, so you may want to check into this possibility.

The above 4 features are perhaps the most important ones to consider. Depending on your price range, you may want to consider several more:

Bonus: Concrete Building

Usually a little more expensive, but well worth the price. Quieter, more solid and stable, an investment property with concrete floors and walls will also make for easier resale.

Bonus: Central Air

Central air conditioning and heating is another nice-to-have feature, making the condo more comfortable and easier to rent out.

Bonus: Secure Parking

invest some serious money into real estate, call a real estate agent ***BEFORE*** you plunk down the cash. I would much rather guide you in the right direction, than try to help correct a mistake already made.

**If you're thinking of buying
a Condo in Winnipeg, call me first.**

Bo at 204-333-2202



ABOUT BO KAUFFMANN, REMAX PERFORMANCE REALTY

After serving 24 yrs as a City of Winnipeg Police Officer, Bo Kauffman retired in 2005 and joined the largest REMAX office in Winnipeg. He started his career as a Lic/Asst. to another real estate agent, and spent the first 2 years learning the trade.

In 2006, Bo earned the designation of A.B.R. (Accredited Buyer Representation), additional training and certification in the field of home buyer representation.

In 2007, he cast off the life-line and became a full real estate agent. That first year he earned the REMAX 100% Club award and has not looked back since.



HELPING HOME BUYERS

Bo enjoys working with house and condo buyers in nearly all price ranges in Winnipeg and close surrounding communities. Buyers find him to be very helpful and easily reachable, either via phone, text, email or numerous social media channels.

HELPING HOME SELLERS

When representing house and condo sellers, Bo's clients enjoy the most extensive marketing plan in the industry. From taking professional photographs of the property, to superb and expansive marketing, Bo Kauffman leaves no stone unturned in his effort to advertise and market the sellers property.

Call, Text or email me anytime

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